184TH OPENING CONVOCATION

DEDICATION OF DR. LEON HERMAN ART CENTER

10:00 A.M. THURSDAY
SEPT. 17, 1970
MAYSER CENTER

FRANKLIN AND MARSHALL COLLEGE

LANCASTER, PENNSYLVANIA
ORDER OF PROCESSION

Flag Bearers: Gregory Colvin, Student Senator
           David Millard, Student Senator

The Inter-Fraternity Council
The Black Pyramid Society
Professor Winthrop Everett, Chief Marshall
Professor Robert P. Cross, Assistant Marshall
The Faculty
The Trustees
O. W. Lacey, Dean of Students and Platform Marshall
Robert G. Mickey, Professor and Chairman of the Department of
      Religious Studies
John H. Vanderzelle, Dean of the College and Professor of Government
Robert Indiana, the painter and candidate for the Honorary
      Degree of Doctor of Fine Arts
Chaim Gross, the sculptor and candidate for the Honorary Degree
      of Doctor of Fine Arts
Richard Feaster, President of the Alumni Council, Mace Bearer
Keith Spalding, President of the College

ALMA MATER

We hail thee, Alma Mater,
Our gallant White and Blue,
With one accord, in deed and word,
As loyal sons and true;
We honor thy traditions
And those who've gone before,
In weal and woe, to thee shall flow
Our hearts forever more.

We love each hall and building
Thy campus stretching long,
Thy tower and bell, with solemn knell,
That call to work and song;
We'll give the world our service,
But ever like a gem,
Our hearts shall hold a love untold
For dear old F and M

ORDER OF EXERCISES

Processional

The audience is requested to remain seated until the President's Party reaches the platform.

The National Anthem

Invocation

Professor Mickey

President Spalding
Presiding

Presentation of Awards

President Spalding

Presentation of Candidates for Honorary Degrees

Dean Vanderzelle
Professor Everett

Convocation Address

Mr. Indiana

President Spalding

The Alma Mater

Benediction

Professor Mickey

Recessional

The audience is requested to remain in place until the Academic Recessional has withdrawn

The Franklin and Marshall College Band is directed by John H. Peifer, Jr.
ACADEMIC DRESS

A Word of Explanation

The caps, gowns and hoods distinguishing the academic procession represent a tradition that can be traced to the early days of the oldest universities. The many colorful hues and the subtle variations in costume design mark different academic rankings and fields.

The apparel worn today basically resembles the attire of the day when major European universities were founded. Indeed, gowns and hoods probably were necessary for warmth in the unheated buildings frequented by medieval scholars.

The mortarboard cap first came into use in 16th century England, and may have been patterned after the quadrangular shape of the Oxford campus. At some schools, the mortarboard tassel, worn over the left temple, is colored. At Franklin and Marshall, all graduates wear black tassels except holders of the doctoral degree, who may wear gold tassels.

The cut of the academic gown, although not easily distinguishable, is significant. The bachelor’s gown has long pointed sleeves and two pleats on either side. The master’s gown differs in that it has a long crescent-shaped sleeve. The doctoral gown has full-length velvet panels in front which are either black or the color of the holder’s academic discipline.

The hood usually can provide the best clue to a scholar’s discipline. Essentially of the same cut, the hoods differ in length. The bachelor’s hood, not in general use at Franklin and Marshall, is three feet long and has a two-inch wide velvet band; the master’s is three and one-half feet long with a three-inch wide velvet band; and the doctoral hood is four feet long with a five-inch wide velvet band. The color of the velvet bands on each hood and robe represents a scholar’s field of learning while the official colors of the school awarding the degree always are shown in the lining of the hood, and sometimes by the distinctive color of the gown.

The colors for academic fields, established by the American Council on Education include: White for Arts, Letters and Humanities, Scarlet for Theology or Divinity, Drab for Business Administration, Commerce and Accountancy, Copper for Economics, Light Blue for Education, Brown for Fine Arts, Lemon for Library Science, Green for Medicine, Silver Gray for Oratory, Dark Blue for Philosophy, Sage Green for Physical Education, Gold-Yellow for Science, Citron for Social Science and Pink for Music.

Franklin and Marshall College Trustee Attire

The official blue and white of Franklin and Marshall College appropriately mark the academic apparel of members of the Board of Trustees. Trustee gowns are emblazoned with the blue facing panels and blue sleeve bars piped with white. The specially-designed shield of white with blue chevrons, worn on the back of the gown, is a further distinctive feature of the Franklin and Marshall Trustee attire.

The blue cap, a departure from the usual mortarboard, is a modified version of the Beefeater Cap worn by the yeoman of the guard at the Tower of London ever since their first appearance at the coronation of Henry VII in Westminster Abbey. The cap is similar to those used by certain European universities and by some other American institutions to denote trustee ranking.